

May 9, 2019
TIS Inc.
SQREEM Technologies PTE.LTD.

TIS enters into Capital & Business alliance with Singapore based Artificial Intelligence Technology company SQREEM

Tokyo, Japan, May 9, 2019 – TIS Inc., a company of TIS INTEC Group(headquarters: Tokyo, Japan) and SQREEM Technologies PTE.LTD. (headquarters: Singapore) announce its strategic investment and business collaboration.

SQREEM combines large-scale data acquisition with a cutting-edge artificial intelligence engine to deliver the world’s first behavioural intelligence platform which is able to grasp behaviour, context, and logic, at levels of scale and complexity vastly beyond human capability. The company has constructed one of the largest behavioural databases in the world including the collection of data and insights from 60 largest countries, across 3 billion people, 450 thousand behavioural intent metrics, 150 thousand consumer brands.

SQREEM has successfully predicted elections, expanded breast cancer treatment, changed corporate strategy, run advertising campaigns, identified criminal organisations, detected billions in illicit funds and transactions, predicted market events and has turned the process of identifying, targeting, engaging, and converting over three billion consumers across the world into a science that is fully automated.

TIS has consistently invested in upgrading itself with emerging technologies and solutions in order to be a leader in the ASEAN region. TIS has positioned the investment into SQREEM’s cutting-edge technology as an important milestone in its global business expansion strategy.

Partnering with SQREEM helps TIS and its group companies in Japan and ASEAN to position itself as a leader in delivering digital media insights, fraud & anomaly detection leveraging SQREEM’s award winning AI platform designed specifically to meet the needs of client institutions across financial services, manufacturing and other industries.

Ian Chapman-Banks, CEO of SQREEM said: “This is a tremendously exciting partnership for all of us at SQREEM, which comprises of a substantial investment into SQREEM & thus allowing SQREEM to scale & grow our footprint from Singapore to Japan, & the USA, in addition to the investment, we are entering into business alliance with TIS which allows SQREEM’s Enterprise

Artificial Intelligence Tools & Tech Platform market access into Thousands of TIS customers in Japan and ASEAN.

We are very humbled and excited about our relationship with TIS, the hard work starts now!”

About SQREEM

SQREEM combines large-scale data acquisition with a cutting-edge artificial intelligence engine to deliver the world’s first behavioural intelligence platform.

With this technology, SQREEM successfully provides AI driven data analysis and prediction services to 100’s of large enterprise’s globally.

Please refer to the following for details.

<https://sqreemtech.com>

About TIS Inc.

TIS Inc., a member of the TIS INTEC Group, provides several IT solution services including entrusted development, data center and cloud services. At the same time, TIS is contributing to the growth of its customers business, a client base of more than 3,000 customers from various industries, such as financial services, manufacturing, logistics/distribution, public services and telecommunications, by being their technology partner and offering global support to companies with a presence mainly in China and the ASEAN region.

For more information about TIS, please go to <http://www.tis.com/>

About TIS INTEC Group

TIS INTEC Group, which is a group of approximately 60 companies and 20,000 people, brings together IT services that support the business of many customers in Japan and overseas, including finance, manufacturing, services, and the public.

※ Company names and product names listed are registered trademarks or trademarks of each company.

※ The information provided is as of the announcement date. Please note that the latest information may differ.

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