



Feb. 19, 2021  
TIS Inc.

**TIS Enters into Capital and Business Alliance with J Ventures,  
DX Arm of Jay Mart  
Aims to co-create DX platforms with Jay Mart Group**

Tokyo, Japan, February 19, 2021 – TIS Inc. (TIS) (headquarters: Tokyo, Japan), a member of TIS INTEC Group, announced today that it has formed a capital and business alliance with J Ventures Company Limited ("JVC"; headquarters: Thailand; CEO: Thanawat Lertwattanak). JVC is a subsidiary engages the DX platform creating arm of Jay Mart Public Company Limited ("Jay Mart"; CEO: Adisak Sukumvitaya), an investment holding company which concentrate invest in retail and finance sector in Thailand.

With the goal of achieving sustainable growth while boosting corporate value, TIS INTEC Group has launched various initiatives under its Medium-Term Management Plan (2018–2020). As part of a global business strategy, it aims to become a top class IT group in ASEAN region. After identifying payment processing, banking, and enterprise resource planning (ERP) as priority areas, TIS INTEC Group has been actively expanding its business through capital and business alliances with leading companies by focusing on channels (sites and customer platforms) and advanced technology.

Under an umbrella of Jay Mart Group there are a core business conduct mobile phone and accessories distributor in Thailand, distress debt management and debt collection business, property development business, consumer finance business, hire purchase business and technology and venture capital business. Currently, Jay Mart Group has distribution network in both urban area – 200 Jaymart Shop and upcountry area – 4,000 Sale Agent in Singer Thailand. While focusing on its core areas of retail and financial, Jay Mart Group is applying the latest technologies to these businesses to create synergistic results. It is aiming for further growth by ensuring that its business models evolve with changing markets.

JVC was established in 2017 as a subsidiary to promote technology adoption and digital transformation (DX) across Jay Mart Group. In addition to personal loan services to Group companies and their customers, JVC provides other DX platforms including its own e-commerce marketplace and a point management system, as well as an e-KYC platform using blockchain technology that supports JVC's lending services. JVC has already collaborated with TIS business partners such as SQREEM Technologies Pte. Ltd., which has AI technology specializing in human behavior, and with R3 HoldCo LLC, which has blockchain technology. With these efforts, JVC has been promoting the development of various services.

Through its investment in JVC, TIS will strengthen its partnership with Jay Mart Group and will co-create businesses with the various companies in the Group. Together with JVC and Jay Mart Group, TIS seeks to develop new businesses in Thailand, acquire customers, and further strengthen and expand its DX platforms. It will do this by sharing its wealth of IT solutions in the financial and payment processing fields, by providing advanced technologies from its capital and business alliance partners outside Japan, and by accelerating collaboration with TIS INTEC Group companies such as MFEC and IAM Consulting.

**■ About J Ventures Company Limited**

CEO: Thanawat Lertwattanak  
Business areas: Software development, platform services, and start-up investment  
Established: January 2017

**■ About Jay Mart Group**

CEO: Adisak Sukumvitaya (Investment Holding company CEO)  
Business areas: Engaging in an Investment Holding Company which focus on investing in Retail and Finance Business  
Holding company: Jay Mart Public Company Limited  
Capital: 906,612,007 THB (approx. 3.09 billion yen)  
Established: December 1988  
Consolidated sales: 11.334 billion THB (approx. 39.67 billion yen) (as of December 31, 2019)  
Number of employees: Approx. 5,000 (consolidated, as of December 31, 2019)  
Group companies: 8  
Listing: Stock Exchange of Thailand

About TIS Inc.

TIS Inc., a member of TIS INTEC Group, provides several IT solution services including entrusted development, data center and cloud services. At the same time, TIS is contributing to the growth of its customers business, a client base of more than 3,000 customers from various industries, such as financial services, manufacturing, logistics/distribution, public services and telecommunications, by being their technology partner and offering global support to companies with a presence mainly in China and ASEAN region. For more information about TIS, please go to <http://www.tis.com/>

About TIS INTEC Group

TIS INTEC Group with 20,000 employees, make use of its strengths to provide IT services in support of business for numerous domestic and foreign customers in such areas as finance, manufacturing, services or public organizations. As a mover that utilizes digital technology, we will bring the future to light in full color.

Notes:

1. The names of the companies and products described in this news release are trademarks or registered trademarks of the respective companies.
2. The information in this news release is current as of the announcement date. This may be superseded by information that comes out later and may differ from the information contained herein.

**【For inquiries regarding this press release】**

**◆For inquiries from media**

TIS Inc. Corporate Planning SBU – Corporate Communication Dept.

E-mail: [tis\\_pr@ml.tis.co.jp](mailto:tis_pr@ml.tis.co.jp)

**◆For inquiries regarding this press release**

TIS Inc. Global SBU

TEL: +81-3-5337-4397 E-mail: [global@ml.tis.co.jp](mailto:global@ml.tis.co.jp)